



COVER COMPETITION

On behalf of the International Textile Market Association's Educational Foundation, the ITMA is pleased to bring to you another opportunity to gain exposure in the home furnishings industry for your school and students. The *Showtime Directory & Guide* and "Cover Competition."

In this education packet you will find our most recent Directory and Preview. Twice a year the *Showtime Directory & Guide* is printed and distributed. Our mailing list consists of over 6,450 industry executives from around the world. We would like to give you the opportunity to create a fabric design for print or jacquard art that will be applied to the cover. Below you will find the guidelines for the "Cover Competition". The winning student and school will receive exposure in publications, as well as a monetary award of \$500 for the student. In addition the school will have a featured article in the *Showtime Preview*, if the school has not been featured before or recognized in 3 years.

- Participation Form: **Return As Soon as Possible**
- Submission Deadline: **March 26, 2012** for the Summer Directory & Guide
- Entry Submission: Via email, info@itmashowtime.com or CD via mail,
ITMA Educational Foundation
305 West High Avenue
Floor 9
High Point, NC 27260
- Must Include: School
Administrative Contact with phone and email
Student name with class, department, and major
Student head-shot, email and phone number
- Format: JPEG is fine to email submission
300 DPI TIFF or VECTOR for printing if your design is chosen
- Design: Keep in mind current trends in color and design for the home furnishings!

We will accept **no more than 6 entries from each school**, please narrow your selection by pre-screening.

Feel free to contact our office with any questions. 336.885.6842 or info@itmashowtime.com



Participation Form: Return as soon as Possible

Thank you for typing or printing the information, please return by fax to 336.885.8926

Please check: Our school will () will not () participate in the
ITMA *Showtime Directory & Guide* "Cover Competition" for the 2011-2012 school year

School Name: _____

School Address: _____

Department: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Number of students involved in textile design at the current time: _____

Faculty Member(s) who will be responsible for implementing ITMA "Cover Competition" for your school:

Name / Title / Best Means to Contact:

Thank you for your assistance.

Please contact the ITMA Office if you have any questions, 336-885-6842 or
info@itmashowtime.com