



Participation From: Return as soon as possible

Thank you for typing or printing the information and returning it in the enclosed envelope.

Our school will () will not () participate in the ITMA Design Program for the 2009-2010 school year.

School Name: _____

School Address: _____

Department: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax : _____

Number of students involved in textile design at the current time: _____

Number of departments, which will participate: _____
(See entry – school requirements)

Faculty Member(s) who will be responsible for implementing ITMA Design Award Program for your school:

Name / Title / Best Means to Contact: _____

Thank you for your assistance. Please call the ITMA office at 336-885-6842 if you have questions.

GUIDELINES FOR VIRGINIA JACKSON DESIGN COMPETITION

MEMO TO CANDIDATES

Submitted designs are to be created for application on residential home furnishing upholstery. Designs should be applicable to one of four (1 of 4) styles of furniture included in this packet. (See diagrams) All four of these pieces of furniture would accommodate fabrics designed following the specifications noted.

2 sofas – a Tight Back and a Loose Pillow Back
2 chairs - a Wing and a Club

In creating your designs keep in mind the visual concept of where the designs will fit on furniture based on the industry standard of 27" patterning.

DESIGN CLASSIFICATIONS

PRINTS (ROTARY)

CATEGORY I – A single major print pattern

Specifications:

Repeat sizes should be 27" square

Coordinates should be divisible into 27"

(13 ½, 6 ¾, 4 ½)

Layouts: Side by side = 27" x 27"

Five Star or Diamond = 27" total repeat

27" Half Drop= 27" x 54"

Mirrored and non-mirrored stripes and/or plaids

Screens (colors): 12 maximum

Theme Examples, not limited to: Panel stripe, flame stitch, floral vine, toile, Jacobean, paisley, contemporary, medium-to-small geometric or design effects

WOVEN

CATEGORY II – A single major flat woven jacquard

CATEGORY III – A single major flat woven dobby

Specifications:

Repeat sizes – 27" square of 13 ½ x 13 ½ side by side,
or ½ drop making a 13 ½ x 27 repeat
Coordinates divisible into 13 ½ (6 ¾, 4 ½)

Layouts: 27" side x side

Five Star or Diamond – Total repeat 27"

Mirrored and non-mirrored stripes and/or plaids

Theme Examples, not limited to: Jacquards, Dobby, stripes plus small
scale geometric, textures, and yarn weave effects.

ENTRY – STUDENT INFORMATION

All entries must be submitted by and be the work of students currently registered for courses in the textile design schools or departments of approved accredited universities or colleges.

Each entry should have the following information included and meet the following criteria:

The design- Entry can be artwork, woven or printed fabric.

A sketch of the piece of furniture (1 of 4) included in this packet selected for the design. This will illustrate the application of the design in practical usage and an understanding of the design placement upon the furniture.

Overall size of entries should be 27" x 27" excluding mat, **one "major pattern" per board**. Supporting coordinates not to exceed 4½" by 4½"

Entry must be mounted on foam board (**Not to exceed 30" x 40"**). Board may be covered with protective acetate or equivalent leaving access to work for judges to examine weave structure and hand.

Design Statement: A brief statement alluding to the design inspiration or thought process.

ENTRY DOCUMENTATION

Documentation form should be completed and attached to the back of the mat so that the Evaluation Committee does not know the name of the designer or the school. Documentation form may include other information, which the student deems pertinent. It is important that the entire sample and documentation be covered with protective acetate or the equivalent since ITMA cannot be held responsible for any damage that could occur while design entries are in its possession.

ENTRY- SCHOOL REQUIREMENT

Each school may submit 5 entries per category. To further explain: Each school is allowed a MAXIMUM of 15 entries, 5 in each category but may submit as few as 1 in any one of the three categories. Individual students may only submit one entry per category. Entry can be artwork, woven or printed fabric, at the discretion of the faculty member responsible for the design competition.

If the educational institution has more than one department that instructs in textile design, such department may submit up to three entries for each category per division.

Entries must be in the ITMA office no later than **March 22, 2010**. However, *entries may be sent at the end of the first semester school year if home furnishing textile design is taught only at that time.*

ITMA shipping address: Virginia Jackson Design Competition
C/O ITMA
317 West High Street, Lindsay Dock
9th Floor
High Point, NC 27260

JUDGING

Judging will take place in April 2010 during the Spring High Point Market by a Design Award Evaluation committee composed of:

Chairman of Evaluation Committee
Print design directors
Woven design directors
Steve Shelly, ITMA President

Any of the designs may, at the discretion of ITMA, be displayed at the Showtime Market following the selection.

Non-winning entries will be returned to the submitting school within four months following judging.

ITMA assumes no liability for loss or damage to any entry, and all contestants waive any claims against ITMA.

Entrants not following all rules may be subject to disqualification.

Monetary Award for each of the 3 categories:

First Place Winner: \$1000.00 for student and \$1000.00 for the school
Second Place Winner: \$500.00
Honorable Mention: \$250.00

Awards will be paid within thirty days of Summer Showtime-June 2010.

Entrants must supply primary address for the summer of 2010.

First place winners will be invited to receive their awards during Showtime Summer 2010 June 6-9.

First place winning designs become the property of the ITMA Educational Foundation.



DOCUMENTATION AND ENTRY FORM DEADLINE: March 22, 2010

ITMA Design Award Chairman,

I present the enclosed design in the ITMA Virginia Jackson Design Competition. I have read all rules and guidelines and submit the enclosed design in accordance with them. I certify that I own all the rights in the design, that no person, corporation or other entity has any interest in the design, and that the design has not been published or otherwise used in any medium or display.

I agree that in the event the design is selected for an award or display, it may be held by ITMA for display at their next Showtime Fabric Market. My compensation will be as stated in the rules. In the event my design wins first place it will become the property of the ITMA Educational Foundation.

Signature: _____ Date: _____

Please Print

Student Name: _____

Address (during school year) _____

City _____ State _____ Zip _____

Telephone _____

Email _____

Address (during summer) _____

City _____ State _____ Zip _____

Telephone _____

Email _____

School _____

Address _____

Department _____

Professor _____

Telephone _____ Fax _____

Email _____

Entry Category: Print Jacquard Dobby (circle one)

End use: Sofa Chair (circle one)

Entry will be returned to the school address listed above unless specified otherwise.