



**Participation From: Return as soon as possible**

Thank you for typing or printing the information, please return by fax to 336.885.8926

Please Check: Our school will ( ) will not ( ) participate in the  
ITMA Virginia Jackson Design Competition for the 2010-2011 school year

School Name: \_\_\_\_\_

School Address: \_\_\_\_\_

Department: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Number of students involved in textile design at the current time: \_\_\_\_\_

Number of departments, which will participate: \_\_\_\_\_

(See entry school requirements. Example, NC State can enter through the College of Textiles and College of Design)

Faculty Member(s) who will be responsible for implementing ITMA Virginia Jackson Design Competition for your school:

Name / Title / Best Means to Contact:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Thank you for your assistance.

Please call the ITMA office at 336.885.6842 if you have questions.

# **GUIDELINES FOR VIRGINIA JACKSON DESIGN COMPETITION**

## MEMO TO CANDIDATES

Submitted designs are to be created for application for residential home furnishing upholstery. Designs should be applicable to one of four (1 of 4) styles of furniture included in this packet. (See diagrams) All four of these pieces of furniture would accommodate fabrics designed following the specifications noted.

2 sofas – a Tight Back and a Loose Pillow Back

2 chairs - a Wing and a Club

### Design Classifications:

#### Prints (Rotary)

Category I – A single major print pattern

#### Woven

Category II – A single major flat woven jacquard

Category III – A single major flat woven doobby

In creating your designs keep in mind the visual concept of where the designs will fit on furniture based on the industry standard of 27” patterning.

## **DESIGN CLASSIFICATIONS**

### **PRINTS (ROTARY)**

CATEGORY I – A single major print pattern

#### Specifications:

- Repeat sizes should be 27” square
- Coordinates should be divisible into 27” (13 1/2, 6 3/4, 4 1/2)

#### Layouts:

- Side by side = 27” x 27”
- Five Star or Diamond = 27” total repeat
- 27” Half Drop = 27” x 54”
- Mirrored and non-mirrored stripes and/or plaids

Screens (colors): 12 maximum (not including 1/2 tones)

Theme Examples: panel stripe, flame stitch, floral vine, toile, Jacobean,

paisley, contemporary, medium-to-small geometric or design effects

## **WOVEN**

CATEGORY II – A single major flat woven jacquard

CATEGORY III – A single major flat woven dobby

### Specifications:

- Repeat sizes – 27” square of 13 1/2 x 13 1/2 side by side, or 1/2 drop making a 13 1/2 x 27 repeat
- Coordinates divisible into 13 1/2 (6 3/4, 4 1/2)

### Layouts:

- 27” side x side
- Five Star or Diamond – Total repeat 27”
- Mirrored and non-mirrored stripes and/or plaids

Theme Examples: Jacquards, Dobby, stripes plus small scale geometric, textures, and yarn weave effects.

## **ENTRY – STUDENT INFORMATION**

All entries must be submitted by and be the work of students currently registered for courses in the textile design schools or departments of approved accredited universities or colleges.

Each entry should have the following information included and meet the following criteria:

- The design- entry can be artwork, woven or printed fabric.
- A sketch of the piece of furniture (1 of 4) included in this packet selected for the design. This will illustrate the application of the design in practical usage and an understanding of the design placement upon the furniture.
- Overall size of entries should be 27” x 27” excluding mat, one “major pattern” per board.
- Entry must be mounted on foam board, not to exceed 30” x 40”. The front of the design board **must** be covered with protective acetate or equivalent leaving access to work for judges to examine weave structure and hand.

## **ENTRY DOCUMENTATION**

Documentation form should be completed and placed in an unsealed envelope that is attached to the back of the design board. No identifying information can be displayed on the front of the board, as this is an anonymous judging. A “Design Statement” can also be submitted with the design. It must be professionally mounted on the front of the board with the design. It is important that the entire front of the design board be covered with protective acetate or the equivalent since ITMA cannot be held responsible for any damage that could occur while design entries are in its possession. The protective cover is only necessary for the front of the design and the total design board should not be “wrapped”.

## **ENTRY- SCHOOL REQUIREMENT**

Each school may submit an entry for each category. Entry can be artwork, woven or printed fabric. At the discretion of the faculty member responsible for the design competition up to five entries per category may be submitted. To further explain: Each school is allowed a MAXIMUM of 15 entries, 5 in each category but may submit as few as 1 in any one of the three categories. Individual students may only submit one entry per category.

If the educational institution has more than one division that instructs in textile design, such divisions may submit up to three entries for each category per division.

Entries must be in the ITMA office no later than **March 21, 2011**. However, *entries may be sent at the end of the first semester school year if home furnishing textile design is taught only at that time.*

ITMA shipping address: International Textile Market Association  
Virginia Jackson Design Competition  
305 West High Avenue, Lindsay Dock  
Floor 9  
High Point, NC 27260

## **JUDGING**

Judging will take place in April 2011 during the Spring High Point Furniture Market by the Executive Design Committee composed of:

- Design Consultants
- Print Design Directors
- Woven Design Directors
- ITMA Board Members

Any of the designs may, at the discretion of ITMA, be displayed at Showtime following the selection.

Non-winning entries will be returned to the submitting school within four months following judging.

ITMA assumes no liability for loss or damage to any entry, and all contestants waive any claims against ITMA.

Entrants not following all rules may be subject to disqualification.

In the event of a tie, the Chair of the Executive Design Committee will determine the tiebreaker.

Monetary Award for each of the 3 categories:

First Place Winner: \$1000.00 for student and \$1000.00 for the school

Second Place Winner: \$500.00

Honorable Mention: \$250.00

Awards will be paid within thirty days of Summer Showtime-June 2011.

Entrants must supply primary address for the summer of 2011.

First place winners will be invited to receive their awards during the 2011 Summer Showtime, held June 5 – 8.

First place winning designs become the property of the ITMA Educational Foundation.



**Documentation and Entry Form Deadline: March 21, 2011**

ITMA Design Award Chairman,

I present the enclosed design in the ITMA Virginia Jackson Design Competition. I have read all rules and guidelines and submit the enclosed design in accordance with them. I certify that I own all the rights in the design and that no person, corporation or other entity has any interest in the design. The design has not been published or otherwise used in any medium or display.

I agree that in the event the design is selected for an award or display, it may be held by ITMA for display at their next Showtime Fabric Market. My compensation will be as stated in the rules. In the event my design wins first-place it will become the property of the ITMA Educational Foundation.

**Please Print**

Student Name: \_\_\_\_\_ Sex: - \_\_\_\_\_

Address (during school year): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Address (**during summer**): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

**Email:** \_\_\_\_\_

School: \_\_\_\_\_

Address: \_\_\_\_\_

Department: \_\_\_\_\_

Professor: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

**Email:** \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Design Entry:

Entry Category (circle one): Print Jacquard Dobby

End Use (circle one): Sofa Chair

Entry will be returned to the school address listed above unless specified otherwise.